



presents

# Appreciative Inquiry Foundation Program

Designed & Facilitated by

**Neena Verma, PhD, PCC**

Appreciative Inquiry Thought Leader

WSOM Case Western Reserve University Approved Instructor for India & Region

Strategy, Organization Development, Change, Training, Talent,  
Coaching & Social Impact Professionals

Become A Positive Change Leader ...

**Appreciative Inquiry Foundation Program** prepares you for deep systemic change at organizational, leadership, team and individual levels.

Learn ...

- ◆ Appreciative Inquiry Concept & Principles
- ◆ Appreciative Inquiry 5-D Process
- ◆ Generative Conversation .. AI Principles in Action
- ◆ 'Problem-to-Possibility' Reframing
- ◆ AI Summit for Whole System Change
- ◆ SOAR .. Strategic Planning with Appreciative Intent

Through combination of experiential work, concept sessions, and practicum, **Appreciative Inquiry Foundation Program** offers authentic professional education in 'Appreciative Inquiry'

**Dr Neena Verma**

Approved Instructor, Supervisor and Coach for India & Region of the flagship **Appreciative Inquiry Certificate Program (AICP) of Case Western Reserve University**. Those successfully completing **Appreciative Inquiry Foundation Program** (Part 1) & Project work (Part 2) with Neena, would be **eligible to join the 'AICP Certificate Capstone Workshop' (Part 3) led by Dr Ronald Fry**.

Trained & certified by the AI co-creators Prof(s) David Cooperrider & Ronald E. Fry at Weatherhead School of Management, Case Western Reserve University (origin of AI). Neena's AI models are published & practiced internationally. She has served on International Advisory Council of successive World AI Conferences 2019, 2015 & 2012, and is currently serving on the Editorial Board of 'AI Practitioner' (International Journal of AI). Alumni of SRCC & Delhi School of Economics, Neena earned her PhD from University of Delhi. She is ICF-PCC & CFI Executive Coach; NTL Professional Member & MBTI Qualified. Her AI eBook is Kindle best seller.

Please discover more at <https://www.linkedin.com/in/drneenaverma/>

## Appreciative Inquiry

A **strengths-based, inclusive & actionable** approach towards large system change & development that works on the premise that every organic system has inherent life-generative forces. AI facilitates **organization wide change** through appreciative tapping of **strengths, ideas, possibilities, potential, shared imagination and co-creation**; leading to co-owned participative accomplishment.

Co-created in mid 1980s by Prof(s) David Cooperrider, Ronald E. Fry & Late Suresh Srivastava at Weatherhead School of Management, Case Western Reserve University (WSOM-CWRU), over time AI has emerged as a uniquely transformative and impactful methodology for whole system positive change, learning & development.

Its **applications** include – Mission-Vision-Values Articulation; Culture Building; Strategic Planning; Whole System Transformation; Coaching; Leadership & Team Excellence; Engagement; Diversity & Inclusion; Sustainable Development & more.

**23<sup>rd</sup>-25<sup>th</sup> April 2020**

New Delhi | Non-residential

**FEE – INR 50000/- Plus GST**

Please contact for Network, Non-profit,  
Group, Student discount

**Register/Contact ...**

[aicp.wsomcwru@gmail.com](mailto:aicp.wsomcwru@gmail.com)

+91.9910021187

“Appreciative Inquiry is the apt methodology to help organizations navigate through complexity. I highly recommend AI Program with Dr Neena Verma to Change, OD, Talent & Coaching professionals for authentic education in AI”

... **Dr Murali Padmanabhan**, Appreciative Inquiry Certified, Sr VP, Global Talent & OD, Virtusa